Privacy Policy for Ziques.com

Last Updated: December 10, 2025

Ziques.com ("Ziques," "we," "our," or "us") is owned and operated by **Hinba** (the "Data Controller"). This Privacy Policy explains how we collect, process, store, and protect your personal data when you visit or interact with ziques.com (the "Site"). It has been updated to comply with the General Data Protection Regulation (GDPR)

By using the Site, you acknowledge this Privacy Policy. Where required, we will obtain your explicit consent.

1. Data Controller

Hinba is the Data Controller responsible for your personal data.

Controller Name: Hinba
Website: ziques.com

Email: [mailto@hinba.co.uk]

As Ziques is owned by Hinba, you may receive correspondence or communications from Hinba related to Ziques or Hinba business activities.

2. Information We Collect

We may collect the following categories of data:

- a. Personal Information Provided by You
- * Name
- * Email address
- * Phone number
- * Account login details
- * Payment information
- * Any details you submit through forms, support, or correspondence
- b. Information Collected Automatically
- * IP address
- * Browser type/version

- * Device and OS information
- * Usage activity (pages visited, clicks, time on site)
- * Cookies and tracking data
- c. Third-Party Data Sources

We may receive information from:

- * Analytics providers
- * Advertising networks
- * Payment processors

3. Legal Bases for Processing (GDPR Article 6)

We process your personal data under the following lawful bases:

Consent: For marketing emails, cookie tracking, and any optional features.

Contract Performance: To provide services, process transactions, and manage your account.

Legitimate Interests: To improve the Site, ensure security, and operate our business.

Legal Obligations: For tax, accounting, fraud prevention, and regulatory compliance.

4. How We Use Your Data

We process your data for purposes including:

- * Operating and maintaining the Site
- * Personalizing your experience
- * Processing orders, billing, and account management
- * Sending service updates or marketing communications (only with consent)
- * Website analytics and performance monitoring
- * Security and fraud prevention
- * Responding to your inquiries

5. Cookies and Tracking Technologies

We use cookies and similar technologies for:

- * Essential site functionality
- * Analytics
- * Personalization
- * Advertising (with explicit consent)

A separate **Cookie Notice** provides full details and appears in the cookie banner.

You may withdraw cookie consent at any time.

6. Data Sharing

We may share your data with:

a. Service Providers

Trusted partners that help with:

- * Hosting and infrastructure
- * Analytics
- * Payment processing
- * Customer service

b. Regulatory or Legal Authorities

Where required to comply with law, court orders, or enforcement requests.

c. Business Transfers

In the event of a merger, acquisition, or asset sale.

We **do not sell** personal data.

7. International Data Transfers

Your data may be processed outside your country. When transferring data outside the European Economic Area (EEA), we rely on:

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* **Standard Contractual Clauses (SCCs) **
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- * **Adequacy decisions**
- * Other lawful safeguards as required by GDPR

8. Data Retention

We retain personal data only as long as necessary for:

- * Providing services
- * Legal or contractual obligations
- * Resolving disputes
- * Business continuity

Where possible, we specify retention periods directly. If not, we use criteria based on necessity.

9. Your GDPR Rights

You have the following rights regarding your personal data:

Right to Access - Request a copy of your data

Right to Rectification - Correct inaccurate information

Right to Erasure - Request deletion of your data

Right to Restrict Processing - Limit how your data is used

Right to Data Portability - Receive your data in a portable format

Right to Object- Object to processing based on legitimate interests or direct marketing

Right to Withdraw Consent - At any time for consent-based processing Right Not to Be Subject to Automated Decision-Making

To exercise your rights, email us at **[mailto@hinba.co.uk]*.

10. Children's Privacy

The Site is not intended for children under 13. We do not knowingly collect their data and will delete it if discovered.

11. Third-Party Links

We are not responsible for third-party websites or their privacy practices. We encourage you to review their policies.

12. Updates to This Policy

We may update this policy periodically. Changes will be posted on this page with an updated "Last Updated" date.

13. Contact Us

If you have questions about this Privacy Policy or GDPR rights, contact:

Email: [mailto@hinba.co.uk]

Address: Hinba / Ziques.com, 66 Hyndland Street, Glasgow, G11 5PT

Thank you for trusting Ziques.com.